EARTHBEND360 ASCEND UNIFIED COMMUNICATIONS & COLLABORATION

EARTHBEND

360

LEVERAGE THE BENEFITS OF CLOUD-BASED COMMUNICATIONS.

MINIMIZE COSTS, REDUCE COMPLEXITY, AND GAIN THE FLEXIBILITY TO OPTIMIZE YOUR BUSINESS OPERATIONS AS NEEDED.

A growing number of businesses are finding that traditional premises-based phone systems can no longer serve their communication needs. These legacy phone systems are hard to manage, difficult to keep up-to-date, and can ultimately cost businesses a lot of money. For many organizations, now may be the right time to make the transition to a cloud-based phone system.
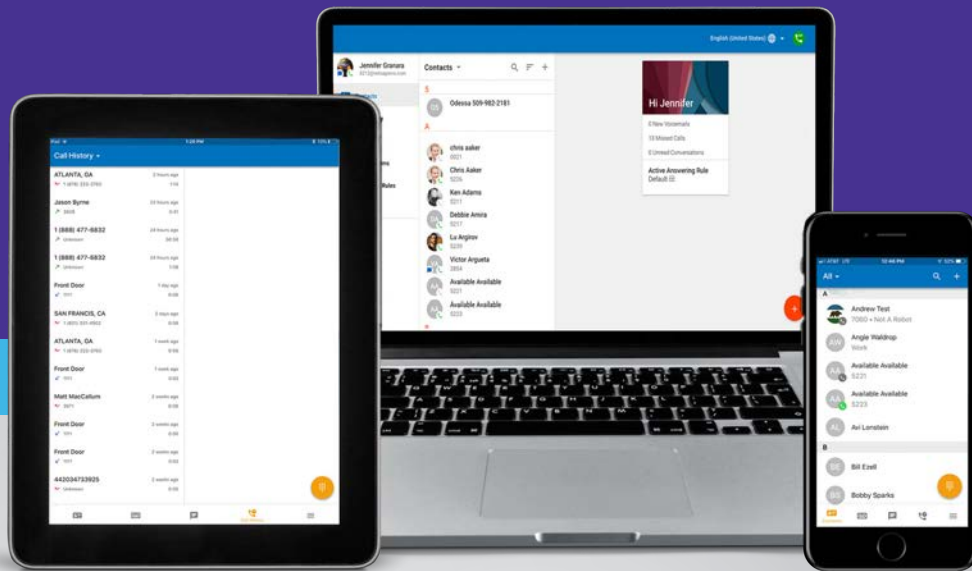
By leveraging the cloud, you can enjoy access to all of the common feature functionality found with a premises-based phone system, along with the added benefits and advantages of next-generation mobility, advanced security, unlimited and on-demand scalability, and sophisticated integration capabilities.

With no upfront capital expenditures and improved overall reliability and continuity, a cloud-based or virtual PBX system has become the perfect fit for organizations of all types and sizes.

A cloud-based phone system offers many important advantages to your business, including:

- **Lower System, Capital & Maintenance Costs:** A virtual PBX system doesn't require a large up-front capital investment to purchase servers or other expensive hardware. Plus, ongoing maintenance costs are built into the monthly subscription fee.
- **Flex Communication Resources On Demand:** A cloud-based solution enables quick scaling in response to your business needs. Simply purchase the number of licenses you need for as long as you need them.
- **Big-Business Capabilities on a Small-Business Budget:** With a cloud system, you can easily add sophisticated communications capabilities that might otherwise be cost-prohibitive.

- **Flexible & Accessible Business Communications:** Since the technology is hosted in the cloud, your remote and mobile workers can access and use the phone system from anywhere.
- **Focus on Core Business Needs:** You should be focused on your primary business operations, not phone system management. With a cloud phone system, you can concentrate on achieving your goals with the support of cutting-edge business communication tools.
- **Ensure Business Communications Continuity:** A cloud PBX helps to ensure uninterrupted communications, since services are hosted off-site in secure and redundant data centers.

MAKING COMMUNICATIONS EASY, PRODUCTIVE, AND AFFORDABLE.

EARTHBEND360 ASCEND UC DELIVERS ENTERPRISE-CLASS FEATURE FUNCTIONALITY TO ANY SIZE BUSINESS.

Keeping employees connected from wherever they happen to be working is critical to achieving business goals. Too many disparate collaboration apps combined with a mobile and dispersed workforce can create fragmented communication experiences, resulting in poor teamwork, broken processes, and slow responses to customers. We make business communications simple, productive, and affordable with our cloud-based unified communications as a service (UCaaS) solutions. With the EarthBend360 Ascend UC platform, you can empower your staff to talk, message, and meet with anyone, from anywhere, and on any device.

CALLING
Enrich relationships using high-quality HD voice and video from any device or conference room.

MESSAGING
The best way to move business forward is to communicate quickly and concisely with one-to-one and group chat.

MEETING
Improve workplace collaboration and make meetings engaging with HD video, voice, messaging. and screen sharing.

MOBILITY
With UC tools that work on iOS and Android smartphones and tablets, workers can call, message. and meet while they are on the go.

INTEGRATION
Unite with other market-leading business applications to retrieve relevant emails and files, enabling team members to spend less time searching and more time being productive.

ENHANCE ANY MEETING WITH ASCEND UC COLLABORATION TOOLS.

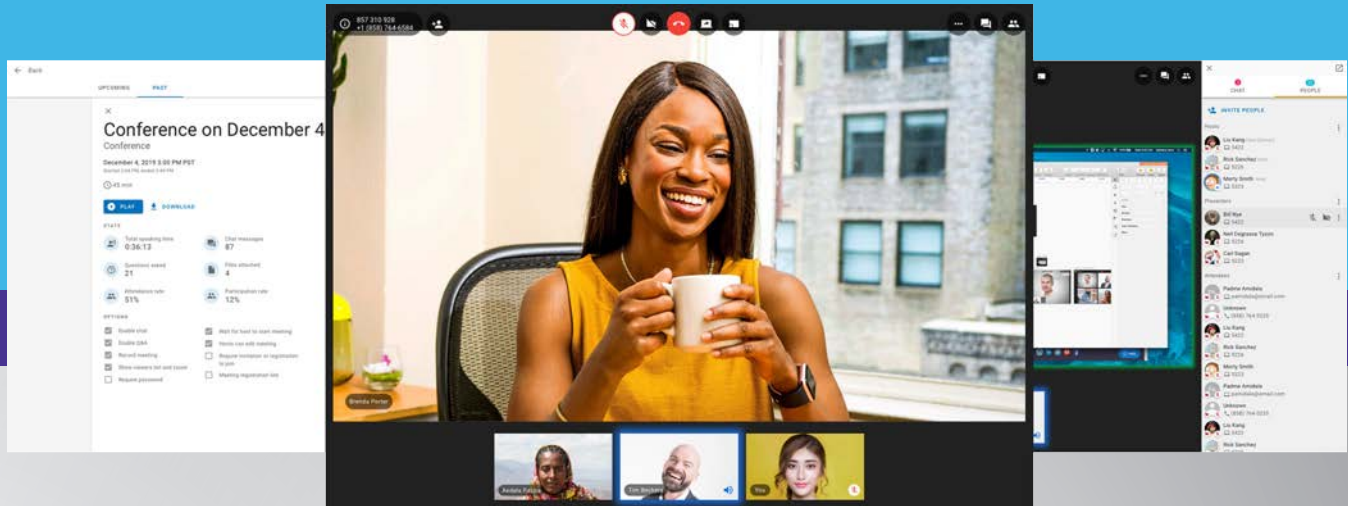## EMPOWER YOUR TEAMS TO BE MORE CONNECTED, PRODUCTIVE AND ENGAGED.

Simple and efficient collaboration between your employees, partners. and customers is vital to driving business success. Imagine having advanced, easy-to-use meeting and collaboration tools seamlessly integrated with your business communications system. The cloud-based EarthBend360 Ascend UC platform makes this possible, eliminating the barriers and headaches that accompany the management and use of multiple disparate collaboration applications.

With the Ascend UC all-in-one system, you can enjoy ready access to powerful web conferencing, team collaboration, and even large-scale webinar event hosting functionality. With online meetings and team messaging, your employees have the freedom to meet the way they want, and can collaborate and work in the way that best suits them.

We make communications simple, productive, and affordable, empowering your employees to talk, message, and meet with anyone, from anywhere, and on any device. Key benefits of Ascend UC's robust suite of collaboration tools include:

- **Improved Organizational Flexibility:** When collaboration capabilities improve, so does your organization's ability to handle sudden change. The ability to maintain a connected and collaborative environment is critical when faced with unexpected business disruptions.
- **Enhanced Employee Engagement:** Engaged employees go above and beyond the requirements of their job. An effective way to promote engagement is via collaboration tools, which can help build team camaraderie.
- **More Productive Meetings:** Advanced collaboration tools can break down information silos and promote more efficient and focused meetings. The right people sharing and reviewing the right information at the right time can streamline your overall business processes.

- **More Efficient Remote Workers:** It has become increasingly common for employees to work from home or remotely. Collaboration tools ensure that all employees, wherever they are, can participate and contribute equally.
- **Cost-Effective Customer Engagement:** Web conferencing is a perfect way to cost-effectively deliver presentations and product demonstrations without concern for audience location, allowing you to reach more customers and prospects with greater frequency.
- **Simplified Management and Usability:** By deploying a unified collaboration and communication solution with an intuitive, centrally managed UI, your teams can focus on having productive meetings instead of on burdensome training and troubleshooting.

SCHEDULE. PRESENT. COLLABORATE. ANALYZE.

TYPE OF MEETING SUPPORTED
- Webinar - Max Participants 1,000
- Video Conferencing - Max Simultaneous Video Streams 25 (Audio for more than 25)

UNIFIED COMMUNICATIONS
- Native Unified Communications Integration

CUSTOMIZE
- Configurable Number of Participants
- Configurable Number of Conferences per Host
- Configurable Max Time Limit

HOST CONTROLS
- User Management Assign Presenter
- Send a Message to Meeting Attendees
- Mute/Unmute Meeting Participants
- Remove Meeting Participants
- Lock Meeting Lock Screen Share

JOIN BY
- Dial-In Conference Line
- Call Me - Instead of Dial-In
- Computer Audio/VoIP
- Supports One-Click to Start or Join Meetings
- Display What Device Participants Join Meetings With

SCHEDULING
- Integration with Microsoft Outlook
- Integration with Gmail
- One-Click Scheduling
- Add to Calendar
- Reminder Setting Through Email

USER EXPERIENCE
- Active Speaker Instant Chat Single Sign-On
- Two-Factor Authentication HD Video
- Web Audio
- Firefox - No Extension Needed
- Google Chrome - No Extension Needed Multiple View Formats

PRESENCE
- Share Presence Across Meetings, Softphone and Chat

RECORDINGS
- Meeting Recording
- Webinar Recording
- View and Share Recordings

WORKSPACE COLLABORATION
- Screen Sharing
- Application Sharing
- Document Sharing
- Webcam Sharing
- Pause and Resume Screen Sharing
- Q&A Section in Side Chat Bar
- Broadcast Message - Group Chat
- Instant Meeting
- Personal Meeting Room
- Instant Chat

SECURITY
- Signaling Secured via WebSockets, Media Secured via DTLS/SRTP
- Single Sign On (SSO) / Multi Factor Authentication (MFA)
- Five Layers of Additional Access Control

SELECT A SERVICE PLAN TO MEET YOUR UNIQUE BUSINESS NEEDS.

The cloud-based architecture of our EarthBend360 Ascend UC platform supports high quality, high-definition voice audio with built-in business continuity solutions. Our feature-rich unified communications and collaboration applications ensure anywhere, anytime connectivity. We offer multiple service plan and pricing options to meet the unique requirements of your business and employee workstyles.

PHONE ONLY

Addresses essential, phone-centric business communication needs of select users, and is also suitable for lobbies, reception areas, conference rooms, and warehouse environments.

Includes a physical phone set with these phone-accessible UC features:

> Local & Long Distance
> Direct Inward Dialing (DID)
> Call Forwarding, Call Waiting & Three-Way Calling
> Voicemail to Email (Unified Messaging)
> Ring / Hunt Groups
> Hot Desking

BASIC

Offering an expanded UC feature set, our Basic plan accommodates office users as well as highly mobile "road warriors," virtual home office workers, and remote employees.

Includes everything in the Phone Only plan, PLUS:

> Web Phone
> Mobile Apps for iOS and Android
> Attendant Console
> CTI Module (delivers screen-pop, caller history, and click-to-dial functionality)
> SMS-Enabled DID
> Configurable Outbound Caller ID
> Voice Messaging
> Instant Messaging
> Call Recording

ADVANCED

Our Advanced plan layers in powerful web conferencing, team collaboration, and large-scale webinar event hosting feature functionality.

Includes everything in the Basic plan, PLUS:

> SNAP.HD Audio / Video Collaboration capabilities, which includes:
> Video Conferencing (up to 25 simultaneous video streams)
> Webinar Hosting (up to a total of 1,000 attendees)
> Meeting Collaboration (screen, application, and document sharing)
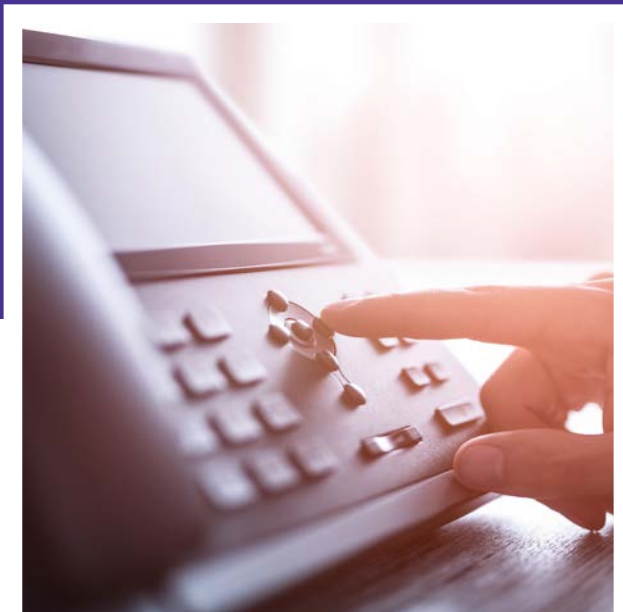> Cloud-Based Meeting & Webinar Recording (view, share, and download recordings)

IP DESK PHONES DESIGNED FOR ANY BUSINESS USE CASE.

ENRICH COLLABORATION AND IMPROVE PRODUCTIVITY WITH MARKET-LEADING PHONES FROM YEALINK AND POLY.

To help your organization stay connected, EarthBend360 offers a variety of market-leading Yealink and Poly (formerly Polycom) business IP phones. Whether it's powerful entry-level desk phones for knowledge workers, executive phones delivering more robust feature-functionality, or conference phones for connecting teams, EarthBend360 provides a full range of endpoint options to support an optimal business communications experience.

EarthBend360

2904 W Russell St
Sioux Falls, SD 57107
Tel: 605.777.7005
Email: eb360@earthbend.com
Web: www.earthbend.com